Brad Brown

Your Insight into the Real Estate Market.



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LONG & FOSTER®
REAL ESTATE

Selling-As-Is vs. Upgrading



If you're planning to sell, you might think an upgraded kitchen will earn you an extra $20,000. But upgrading might cost you just as much! Yes, upgrading *could* earn you more value at the steep cost of time, money, & effort. Selling-as-is is more viable in this market.

My advice: If you're selling in less than a year, sell as-is. Clearing out clutter and a deep clean will do volumes for you. If you're selling 2 to 3 years out, upgrade. There's more time to make those upgrades, enjoy them, & earn back your investment.

If you have questions, I have answers! Call today to speak with a reliable, experienced real estate expert.

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