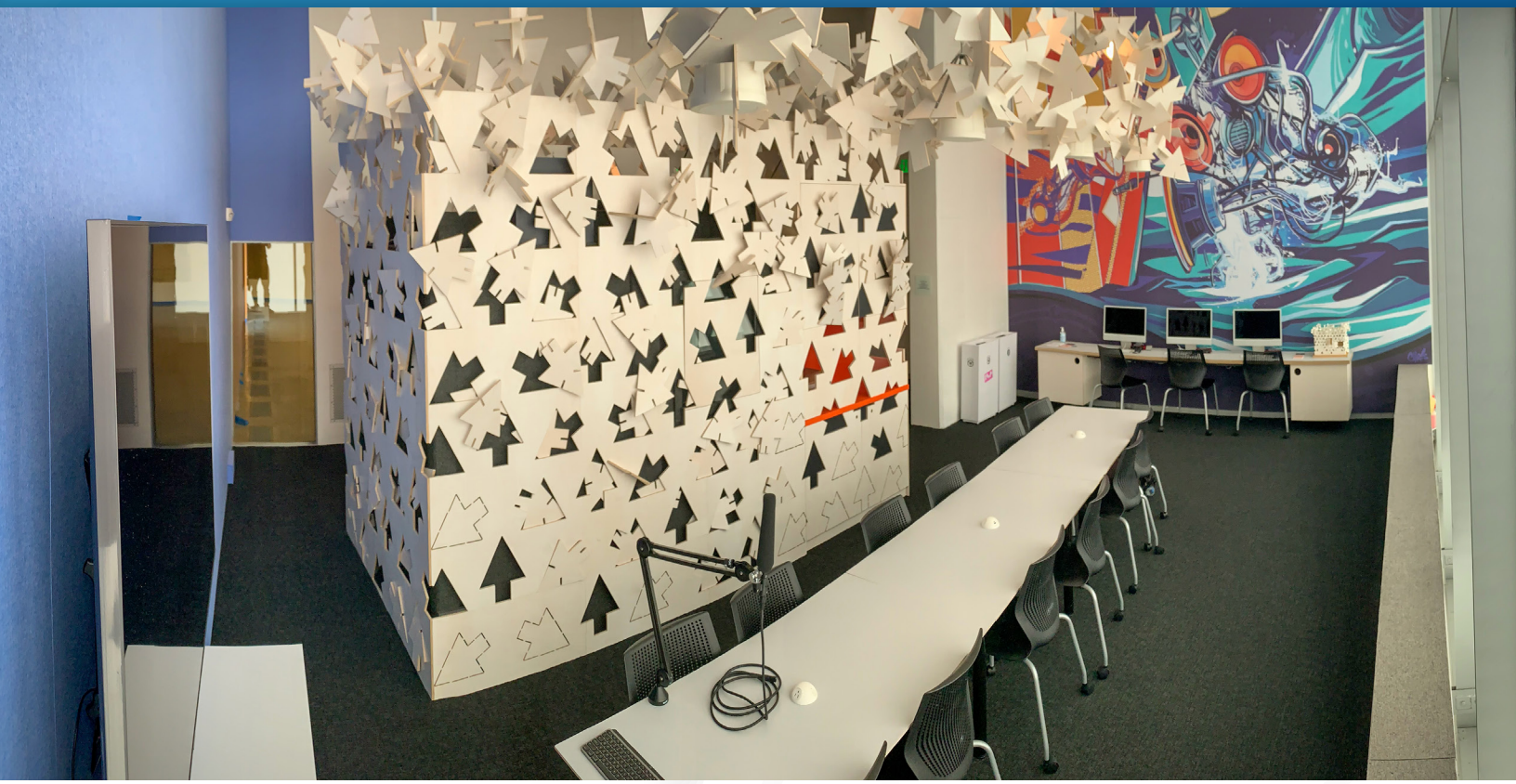
ProductiveAV



VPM+ICA Community Media Center.

Snapshot:

VPM, Virginia's home for public media, partners with the Institute for Contemporary Art at Virginia Commonwealth University (ICA) to create the Community Media Center. Productive AV provides equipment for the exhibit, focusing on its functionality as a hybrid classroom. The shared goal is to lower the barrier of entry for podcasting.

Introduction:

Everyone has a story only they can tell, sometimes the best way to share is through podcasting. Podcasts are an art and an industry all on their own. How does one archive podcasts for educating the next generation of creators?

Equipment List:

- Shure SM7B Studio Microphone
- Samson Headphone Amplifier
- Focusrite Scarlett 2i2 audio interface
- QSC pendant Loudspeakers
- QSC Touchscreen control Panel.
- Custom 2RU audio connection Panel
- Cloud Microphones Activator
- Rode VideoMicro Shotgun microphone
- Samsung 82"4K UHD LED Display

Location:

Richmond, Virginia

Industry:

Education

ProductiveAV

Got a problem? We have the solution!

Sales@ProductiveAV.com | (866) 591-0062 | www.ProductiveAV.com

Certified SBA 8(a) | MD MDOT MBE 19-449 | DCJS: 11-9870

SWaM Certified; # 689816 | Class A Contractor: 270514867

The Quest:

VPM, is Virginia's home for public media, connects nearly 2 million people to insightful programming in arts, culture, history, science, news, and education. VPM produces original content across platforms for both local and national audiences. Their goal is to use media to educate, entertain, and inspire to make a more connected and empathetic Commonwealth.

The Institute for Contemporary Art at Virginia Commonwealth University (ICA) presents the art of our time. They nurture an open dialogue and facilitate collaboration across the region and throughout the world. As a non-collecting institution, the ICA showcases an ever-changing slate of exhibitions, performances, films, and more. Admission is free and open to all.

Chioke I'Anson is an assistant professor of African American Studies at Virginia Commonwealth University (VCU). He is also the Director of Community Podcasting. I'Anson combines creativity and community with the Community Media Center. It is a multi-purpose space, providing resources and knowledge to those who otherwise lack the opportunity to produce podcasts.



The Solution:

The VPM + ICA Community Media Center is part classroom, part recording studio. I'Anson designed the content of the recording booth. Productive AV supplied state-of-the-art equipment for the classroom portion.

Sound quality is everything in podcasting. Productive AV chose **Shure SM7B Cardioid Dynamic Studio Microphones.** They are designed for vocal applications in a close-proximity studio, delivering warm and smooth audio reproductions.

"If we can expand the access to knowledge, then we can get more people making good media."

-Chioke I'Anson
Director of Community Podcasting

Got a problem? We have the solution!

Sales@ProductiveAV.com (866) 591-0062 www.ProductiveAV.com
Certified SBA 8(a) MD MDOT MBE 19-449 DCJS: 11-9870
SWaM Certified; # 689816 Class A Contractor: 270514867



The Solution (continued):

Each computer station utilizes **Focusrite Scarlett 2i2 audio interfaces.** It is the third generation of audio interfaces, producing excellent playback quality. Its user-friendly design enables novice users to quickly become familiar with recording and mixing.

QSC AD-P 2-Way pendant Loudspeakers suspend over the classroom. Their Directivity Matched Transition® provides uniform frequencies coverage over the entire room. The classroom uses a **Rode ultracompact Shotgun microphone** for comprehensive audio coverage and noise reduction. It is great for in-the-moment uses and impromptu demonstrates. The audio system is controlled by a **QSC Touchscreen controller** mounted on the wall. The interface offers complete design freedom, allowing the ICA to easily design a custom, user-friendly controller. The Wi-Fi and Bluetooth capabilities of the **82" Samsung 4K Display** enables wireless presentations. So, students can feel confident showcasing their work.

The Results:

The result is a fully functional audio workshop, open to the public and admission free. "From a day-to-day perspective, our investment helps fund the people that will be in the space," says Steve Humble, Chief Content Officer for VPM. The VPM + ICA Community Media Center makes the skills for creating podcasts and other media more accessible. It grants everyone the tools to tell their stories. Productive AV is proud to contribute to community-empowering projects.

Got a problem? We have the solution!

Sales@ProductiveAV.com | **(866) 591-0062** | **www.ProductiveAV.com**

Certified SBA 8(a) | MD MDOT MBE 19-449 | DCJS: 11-9870

SWaM Certified; # 689816 | Class A Contractor: 270514867