Allegiance AV





Mobotix M16
Dual Sensor

How Surveillance Improved an RV Dealership's Efficiency

Snapshot:

Allegiance AV revamps Region RV's security system. Creative uses of surveillance technology automate business processes, increasing efficiency and protecting profits.

Introduction:

Region RV dealership offers a wide variety of adventurous vehicles, from pop-up campers to luxurious motorhomes. Their inventory is as diverse as their clientele. No matter your journey, Region RV helps you craft long-lasting memories.

The challenge:

Very rarely is a theft's target also their getaway car. According to the National RV Dealers Association, RV theft skyrocketed in 2020 and remains high even as vehicle theft decreases.

Region RV's lot is a prime target for this kind of theft. They also offer a rental lot for their clients to store their recreational vehicles.

"We installed a DIY security system comprised of wildlife cameras. The kind you buy from hunting outlets and strap to trees. Big Mistake," Tim Haines explains, general store manager for Region RV's Virginia Location. While inexpensive, their DIY solution lacked connectivity and required regular battery changes.

"Yeah, it saved money but caused more problems than solved," Heather Harris, Region RV's proprietor, further describes. In one break-in, Region RV lost over twenty catalytic converters, prompting a call to Allegiance AV.

Solution Highlight:

- Mobotix's M26 Allround Cameras
- Mobotix's P26 Indoor PT Cameras
- Mobotix's C26 Cameras
- Mobotix's M16 Dual Sensors
- Mobotix's Management Center Software (MxMC)
- Rapid Response Monitoring Services

Location:

Richmond, Virginia

Sector:

Corporate

"Allegiance AV utilizes surveillance in ways I didn't think possible. Not only does [their system] protect us, it makes our business much more efficient."

~Heather Harris
Proprietor of Region RV

AustinHarber.com (757) 672-3392
Austin.Harber.Writes@gmail.com

Allegiance AV



"I see security as an investment now. Because it is not a matter of if but when. Eventually, there'll be another break-in. Robbery doesn't worry me anymore because I know we're ready."

~Tim Haines
General Manager of
Region RV's Virginia location

The Solution:

Allegiance AV integrates a robust surveillance system along Region RV's perimeter; sixty-five **Mobotix M26 Allround cameras** cover every blind spot. Their weatherproof housing ensures a durable design that does not require continuous maintenance.

Mobotix's Management Center software (MxMC) enables live monitoring of any camera from anywhere. "I can check in anytime just from my laptop," Heather Harris happily notes. "However, I don't need to; **Rapid Response** covers the live monitoring. If I ever receive a call from them, I know it's serious."

M16 dual sensors scan the service lanes for license plates, capturing clear data even at night. These sensors integrate with Region RV's internal system to produce invoices and archive business activities.

Mobotix's P26 Indoor PT cameras monitor Region RV's garage for quality assurance. **C26 cameras** along the garage's entrance capture the entire exterior of vehicles, including the roof. Their 360-degree perspective protects Region RV from fraudulent claims.

"Before [Allegiance AV's solution], someone had to manually document the condition of incoming vehicles with an iPad. Allegiance AV automated that process," Haines says.

The Results:

Within the first week of installation, an RV owner attempted to claim over five thousand dollars for vehicle damages allegedly done while in Region RV's care. "Within sixty seconds, I had footage of their visit," Haines recounts. "Caught them right in their lie!"

Recently Allegiance AV's system caught four perpetrators driving off with three motorhomes. The surveillance video quickly advanced the police's investigation and brought the intruders to justice.

Rapid response

Rapid Response monitors Allegiance AV's entire surveillance system. Mobotix cameras are intelligent enough to differentiate humans from animals, even in harsh weather conditions. Rapid Response taps into the cameras when a threat is detected and takes immediate action. Allegiance AV and Rapid Response combine computer intelligence with human oversight to minimize errors from each and maximize protection.

AustinHarber.com (757) 672-3392
Austin.Harber.Writes@gmail.com